SPONSORSHIP PROGRAM

The University of Chicago Medicine (UCM) is committed to improving the health of residents on the South Side of Chicago as outlined in its 2012 Community Health Needs Assessment and Strategic Implementation Plan. In addition to providing advanced medical care, research and medical education, the University of Chicago Medicine collaborates with organizations that are committed to making a difference in their communities.

What is a sponsorship? A sponsorship is funding provided by UCM to support an event or fundraiser. If your organization is seeking funding for programmatic activities, please see our section on Community Benefit Grants.

Priority consideration is given to those sponsorships that are in line with our strategic health priorities: community health education and wellness, access to primary and specialty care, community based health support services and social determinants of health.

ELIGIBILITY

- Completion of the Sponsorship Application.
- Applicants must provide services to all regardless of race, religion, sex, age, disability, national origin or sexual orientation.
- Funding will be awarded based on availability of funds.

DEADLINE

All applications must be submitted at least 30 days prior to your event date. Applicants will receive written notification of receipt of application along with schedule of upcoming Community Benefit Grants Committee meetings, where applications will be reviewed and a decision rendered. Sponsorship applications are considered for review on a monthly basis. Applicants will receive written notification of decisions made by the Committee within one week of the Committee meeting.
SPONSORSHIP GUIDELINES

Please read the guidelines outlined below prior to submitting your application. Should your event be sponsored by the University of Chicago Medicine (UCM), strict adherence to these guidelines is expected.

1. Tax Verification Letter:

All sponsorship recipients must provide UCM with a written tax verification letter within 30 days of the date of your sponsored event. A tax verification letter informs UCM of the amount of sponsoring dollars that is deductible under current tax law as well as the specific health/issue area that UCM funds are contributing towards.

2. Branding:

All sponsorship recipients must abide by the following branding guidelines of the University of Chicago Medicine should your event use printed or online materials:

a. Please refer to UCM as “the University of Chicago Medicine” in all materials related to your event or program.

b. Display approved UCM logo on printed materials and internet sites which list your organization’s supporters or that advertise the event or program.

- UCM will provide your organization with the appropriate logo.
- All promotional materials using the UCM logo must be approved by UCM Marketing and Communications before distribution.